Application of the Quarter Program

Item # 1443

Market: Open to all RISO Sales Representatives

Dates: July 1, 1997 – September 30, 1997

Offer: Now you have an extra incentive to obtain unique applications from end users and further promote the versatility of the Risograph. RISO is pleased to extend the "Application of the Quarter" program. RISO will award a cash prize for the top three applications submitted for each quarter. The Grand Prize winner will receive a $300 Cash Award and two runners up will each receive $100.

In addition, you can offer any participating end user who provides a sample application a free RISO T-shirt.

To Qualify: Each quarter, you may submit as many entries as you like. RISO's Corporate Marketing Department will judge the entries based on creativity, innovation, and overall uniqueness of the application. Three winners will be selected each quarter and you could be named one of the lucky cash prize winners!

1. Each entry must be accompanied by an Application Information Sheet. The sheet identifies the sales rep name, address, and social security number. It also identifies the end user, market information, any special instructions for reproducing the application, and a release signature from the end user. Please remember to include the application and have the end user sign the release form.
2. Entries should be mailed in to: RISO, Inc., Attn: Application of the Quarter Contest, 300 Rosewood Drive, Danvers, MA 01923.
3. All entries must be received by September 30, 1997.
4. Applications will become the property of RISO, Inc., and may be used in RISO, Inc's future advertising and marketing materials.
5. Additional Application Information Sheets are available from Customer Service, Item no. 1433, package of 10 for no charge.

RISO Contact: Please contact your District Sales Manager if you have any questions regarding this program.

Sales Rep's Application Information Sheet

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All RISO Sales Representatives are eligible to submit customers' unique applications to the Application of the Quarter Program.

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4. Applications will become the property of RISO, Inc., and may be used in RISO, Inc's future advertising and marketing materials.
5. Additional Application Information Sheets are available from Customer Service, Item no. 1443, package of 10 for no charge.

Sales Rep Name: Social Security #:

Address:

City: State: Zip:

Phone:

Dealership Name: Dealer ID #

Address:

City: State: Zip:

Phone:

Type of Market: Check one

❑ Education ❑ Religion ❑ Print for Profit ❑ Other (please specify)

Customer Name: Title:

Organization Name:

Address:

City: State: Zip:

Customer Application of the Quarter

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Please complete this form and return it to your dealer sales representative in order to receive your free RISO T-shirt!

Customer Name: Title:

Organization Name:

Address:

City: State: Zip:

Describe 3 Risograph applications (use back if additional space is needed):

1)

2)

3)

How did you produce these applications before the Risograph?

What impact does the Risograph have on your organization?

Approximately how much have you saved in printing costs per month since installing your Risograph?

I have attached Risograph samples ❑ Yes ❑ No

I understand that RISO, Inc., may use this application information in future marketing and advertising programs designed to promote the Risograph.

End User Signature:

Date: